

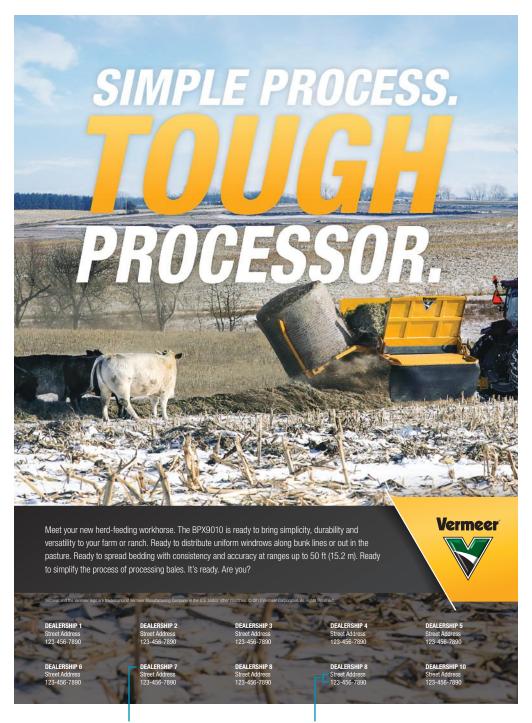


The Vermeer TM1210 and TM1410 trailed mowers mean business. With cutting widths up to 17.8 ft (5.4 m) and 20.8 ft (6.3 m), 10-series trailed mowers are ideal for operators who want to cut more hay in less time and want convenient features to reduce the stress of operating, transporting and maintaining a large trailed mower. Features like the Q3® cutter bar, 2-point Quick Hitch hookup, a nitrogen-charged accumulator suspension system and the patented Quick-Clip® blade retention system that reduces the process of blade replacement to mere seconds. Big-time productivity, big-time convenience and a narrow 9 ft (2.7 m) transport width. It's what makes a 10-series a 10.

Vermeer



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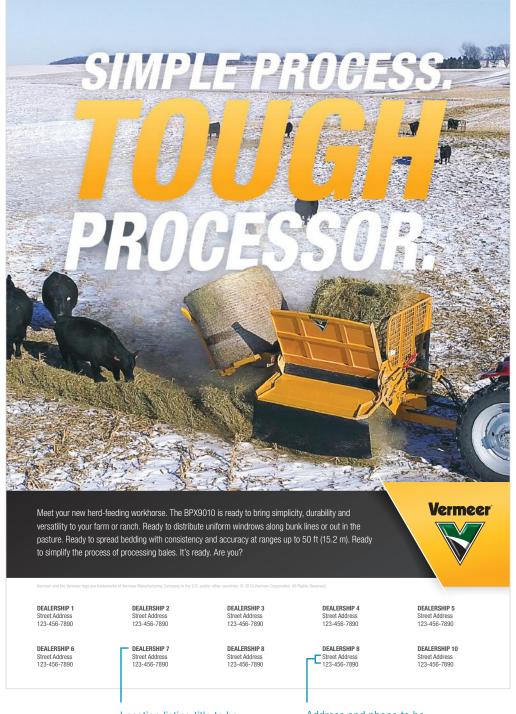
Location listing title to be reversed white in all caps set in Helvetica Neue LT Std 77 Bold Condensed

Minimum font size should not be smaller than 5.5pt

Address and phone to be reversed white, initial cap set in Helvetica Neue LT Std 57 Condensed

Minimum font size should not be smaller than 5.5pt

Vermeer Newsroom Vertical Multiple Dealer List Ad Variable Depth (Example shown is 7.5" wide x 10.25" tall at 70% scale)

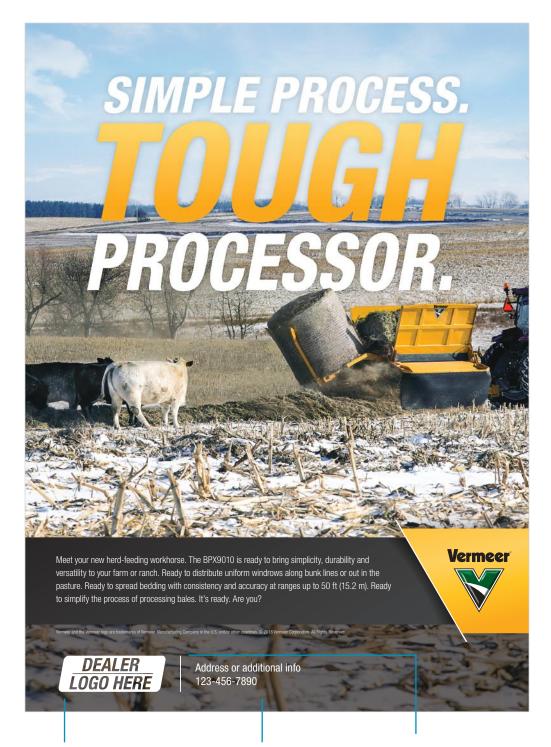


Location listing title to be 80% black in all caps set in Helvetica Neue LT Std 77 Bold Condensed

Minimum font size should not be smaller than 5.5pt

Address and phone to be 80% black, initial cap set in Helvetica Neue LT Std 57 Condensed

Minimum font size should not be smaller than 5.5pt



1 color reversed white dealer logo

If there is no logo, typeset dealer name to be reversed white set in Helvetica Neue LT Std 77 Bold Condensed

Font size should not be smaller than 15pt

Address and phone to be 80% black, initial cap set in Helvetica Neue LT Std 57 Condensed

Minimum font size should not be smaller than 12pt

Dividing pipe stroke to be 1pt reversed white

Length dependent on logo size or typeset dealer name