

2010



## Vermeer® Rancher Baler Radio

### :60 Second Radio – Rancher Baler Radio Commercial

FINALLY! THEY FINALLY BUILT A BALER OUT THERE FOR COW-CALF PRODUCERS!

If you're a cow calf producer who's been looking for a baler that gets it done without doing in your wallet, we've got the baler for you... built by Vermeer. A big round baler that's the right size and right price for any ranch. ! Head over to \_\_\_\_\_ in \_\_\_\_\_ and take a look! All you need is a a 60 horse tractor and you can kick out beautiful five-and-a-half foot bales, weighing in around fifteen-to-seventeen hundred pounds –ideal for moving with a skid steer or medium-sized loader. And the best part? This Rancher Baler is about the same price as one of those fancy late-model units you see advertised in the used equipment section. In fact, it's even in the same class. But this one's made by Vermeer, so you know it's quality-built. And it comes with a new product warranty. It's fast. You can get it with netwrap. And, it has one of the best bale monitors in the field today.

Call \_\_\_\_\_ today and ask them about that new Rancher Baler from Vermeer.

(TAG WITH NAME, TOWN AND PHONE NUMBER)

