



Vermeer® Rancher Baler Radio Script

:30 Second Radio – Rancher Baler

Running a cow-calf operation? The new Rancher Baler from Vermeer makes good sense for you. Visit Dealership Name in Dealership Location today. The Rancher Baler is designed for lower horsepower tractors and lets you roll and wrap sixty-six inch high-density bales up to 1700 lbs. Just the right size to move around with mid-sized tractors. It's competitively priced – a great value that gives you the peace of mind of a new product warranty. The new Vermeer Rancher Baler. Right sized. Right priced. And just right for your ranch. See your hay equipment specialists, Dealership Name, in Dealership Location today.

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If you're running a cow-calf operation these days, you know what it takes to turn a profit. That's why the new Rancher Baler from Vermeer really makes sense, because it allows you to do more with less. Less cost. Lower horsepower tractors. And fewer hassles. Visit Dealership Name, in Dealership Location today. With a smart design and patented Vermeer M-Series baler technology, the new Vermeer Rancher Baler can roll and wrap high-density 66" bales weighing up to 1700 lbs. – the kind of bales that come neatly wrapped, sized right and easy to move with mid-sized tractors, loaders or skid steers. PLUS, the Vermeer Rancher Baler is competitively priced with many late-model used balers, so it's a great value that also gives you the extra peace of mind that comes with a new limited product warranty. The new Rancher Baler from Vermeer. Right sized. Right priced. See your hay equipment specialists, Dealership Name, in Dealership Location today.

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