

2010



Vermeer® Rancher Baler Radio

:60 Second Radio – Rancher Baler Radio Commercial

FINALLY! THEY FINALLY BUILT A BALER OUT THERE FOR
COW-CALF PRODUCERS!

Hello. I'm _____ with _____ in
_____, and I want to tell you about this new Vermeer
Rancher Baler we have here at _____. It's right sized,
right priced and just right for the ranch! All you need is a 60-horse
tractor and you'll be knocking out big, beautiful five-and-a-half foot
diameter bales that weigh around fifteen-to-seventeen hundred
pounds ... just the right size for your skid steer or medium-sized
loader. But the best part is, you can get this Rancher Baler for
about the same price as one of those fancy late-model units you
see advertised in the used equipment section. It's even in the same
class. But this one's made by Vermeer, so you know it's quality-built.
And it comes with a new product warranty. It's fast. You can get it
with netwrap. And, it has one of the best bale monitors in the field
today. Call me today at _____ and ask about that
new Rancher Baler from Vermeer. Perfect for ranchers like you.

(TAG WITH NAME, TOWN AND PHONE NUMBER)

