

Your Vermeer equipment worked hard all hay season. Now it's time to POWER UP and recharge for next year! Deliver your equipment to your local Vermeer dealer and their team will perform a machine inspection so your equipment is at full speed and strength for the upcoming hay season. While you're at the dealership, be sure to place your pre-season order for Vermeer[™] Net. To learn more, visit vermeernetwrap.com

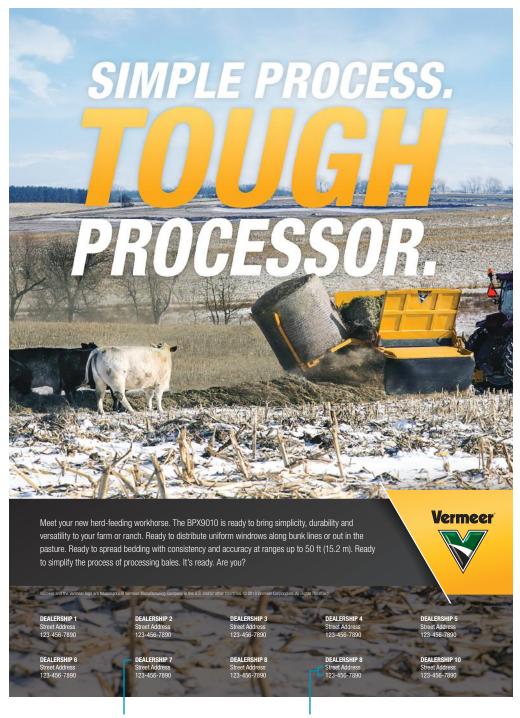
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Vermeer Newsroom Vertical Multiple Dealer List Ad Fixed Depth (Example shown is 7.5" wide x 10.25" tall at 70% scale)



Location listing title to be reversed white in all caps set in Helvetica Neue LT Std 77 Bold Condensed

Minimum font size should not be smaller than 5.5pt

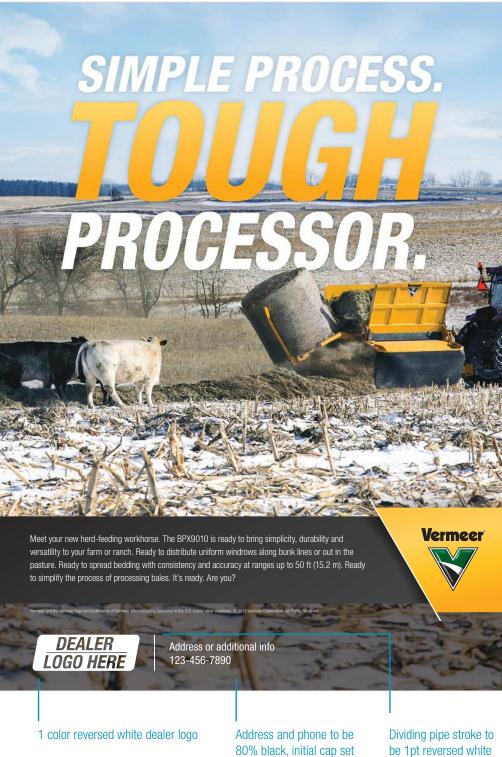
Address and phone to be reversed white, initial cap set in Helvetica Neue LT Std 57 Condensed

Minimum font size should not be smaller than 5.5pt

Vermeer Newsroom Vertical Multiple Dealer List Ad Variable Depth (Example shown is 7.5" wide x 10.25" tall at 70% scale)



Vermeer Newsroom Vertical Single Dealer Listing Ad (Example shown is 7.5" wide x 10.25" tall at 70% scale)



Length dependent on logo size or typeset dealer name

If there is no logo, typeset dealer name to be reversed white set in Helvetica Neue LT Std 77 Bold Condensed

Font size should not be smaller than 15pt

Address and phone to be 80% black, initial cap set in Helvetica Neue LT Std 57 Condensed

Minimum font size should not be smaller than 12pt