



The Signature name says it all. The 504R Signature baler advances the Vermeer legacy by giving the working man a baler and is built upon the three signature pillars of Vermeer balers — convenience, ease of use and durability. Combine that with a camless wide pickup, rotor and durable steel windguard roller for quiet and smooth operation — all while making bales at a quick pace. Backed by a 3-year pickup warranty*, it's clear the 504R Signature baler is truly one of a kind.

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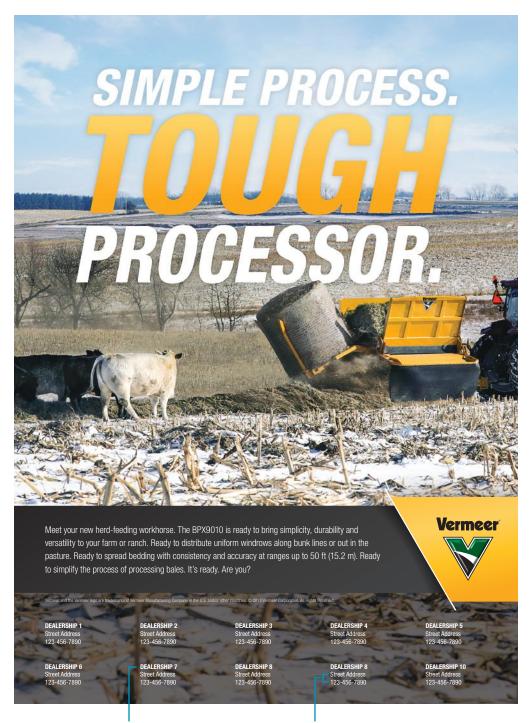


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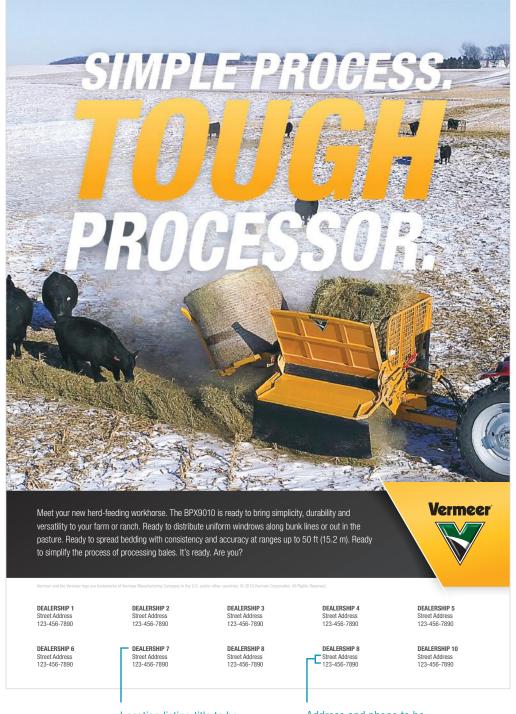
Location listing title to be reversed white in all caps set in Helvetica Neue LT Std 77 Bold Condensed

Minimum font size should not be smaller than 5.5pt

Address and phone to be reversed white, initial cap set in Helvetica Neue LT Std 57 Condensed

Minimum font size should not be smaller than 5.5pt

Vermeer Newsroom Vertical Multiple Dealer List Ad Variable Depth (Example shown is 7.5" wide x 10.25" tall at 70% scale)

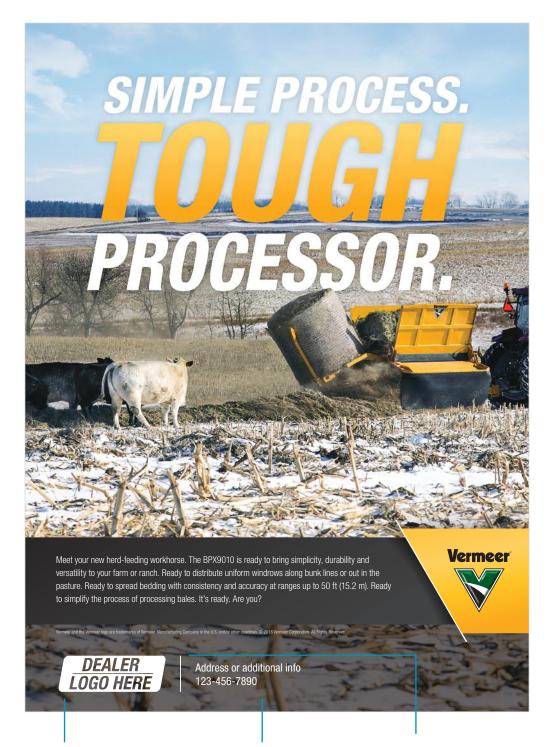


Location listing title to be 80% black in all caps set in Helvetica Neue LT Std 77 Bold Condensed

Minimum font size should not be smaller than 5.5pt

Address and phone to be 80% black, initial cap set in Helvetica Neue LT Std 57 Condensed

Minimum font size should not be smaller than 5.5pt



1 color reversed white dealer logo

If there is no logo, typeset dealer name to be reversed white set in Helvetica Neue LT Std 77 Bold Condensed

Font size should not be smaller than 15pt

Address and phone to be 80% black, initial cap set in Helvetica Neue LT Std 57 Condensed

Minimum font size should not be smaller than 12pt

Dividing pipe stroke to be 1pt reversed white

Length dependent on logo size or typeset dealer name